



## Announcement

### Creative Economy Agency (Public Organization)

Subject: Management Transparency and Good Governance Policies

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In accordance with the Constitution of the Kingdom of Thailand (B.E. 2560), the Royal Decree on Criteria and Procedures for Good Governance, B.E. 2546, the National Anti-Corruption Strategy Phrase 3 (B.E. 2560-2564), and the integrity and transparency assessment (ITA), Director General of the Creative Economy Agency (Public Organization), also known as CEA, is pleased to announce newly developed management transparency and good governance policies. These have been enacted in order to express our strong determination and sincere awareness in promoting the CEA as an organization of good governance and management transparency, with a firm commitment to integrity, morality, and accountability in business practices admired by the general public, stakeholders, and internal officials. Our commitment is described as follows:

1. To carry out tasks, abide by the organization's objectives, successfully and developing effective management procedures by taking into account the importance of developing, encouraging, and promoting the country's creative economy.
2. Pursue ten principles of good governance: efficiency, effectiveness, responsiveness, accountability, transparency, rule of law, equity, participation and consensus oriented, decentralization, and morality and ethics, to be applied into daily operations and management fairly and appropriately.
3. Ensure that executives and employees to strictly comply with laws, rules, and regulations related to management transparency and good governance, as well as raise awareness of anti-corruption and transparency in the business practices, focusing on benefits to others rather than personal gain, as part of the goal to create and maintain the anti-corruption culture within the organization.

4. Empower executives and employees with enhanced potential to work smarter with morality and ethics, backed by the ability to accept responsibilities at work and perform more efficiently as a team, while being committed to promoting self-development and continues learning to be ready for all types of challenges.

5. Allow the disclosure of data on procurement and procedures in implementing various tasks of the organization to be acknowledged fully and appropriately by all parties involved, with opportunities to participate in checking the operation.

6. Provide internal and external stakeholders with opportunities to participate in decision-making processes, planning and operations.

7. Increase executive and employee awareness of rights, duties, social responsibility and encouraging to take full responsibilities for the performance and administration efficiently, as well as solving problems professionally.

8. Encourage executives and employees to utilize resources, budgets and assets economically in order to maximize benefit to public.

Please kindly be informed accordingly.

Announced on May 13, 2019



Mr. Apisit Laistrooglai

Director General

Creative Economy Agency (Public Organization)