

GUANGZHOU 21 JULY 2022

CREATIVE THAILAND

为了提升泰国创意产业的知名度,这次项目以"广州"作为时尚采购中心,并与高端百货集团(太古汇)合作,以此让中国大陆市场了解泰国顶级服装设计师。

我们的项目分为三个部分, 2022年7月21日将会有时装发布会和创意时尚讲座, 7月22日会有更多关于泰国设计师和投资机构之间的会谈。

New project for enhancing the business opportunities for creative industry: this will create awareness of Thailand's creative industry by introducing top Thai clothing designers to Chinese mainland market as the hub of fashion sourcing "Guangzhou" and partnering with high-end department store (Taikoo Hui).

Our project has been announced 3 parts, Fashion show and creative fashion talk will be launched at 21 july 2022 and more about business at 22 july for business matching between Thai designers and investment agencies.

DESIGNERS



KANAPOT®

LEISURE PROJECTS

Naken

TAKARA WONG

Tube Gallery
by
PHISIT & SAXIT

VALENTIER

V I N N PATARARIN





关于我们/ABOUT

是一个面向全球市场的品牌。自 2017 年以旅行概念在伦敦开始设计,现在 CHATO STUDIO 遍及泰国,在 SIAMPARAGON、EMPORIUM CENTRAL EMBASSY 均设有分店。

Is a brand aiming to go global market.started and designed in london with the conceptof traveling since 2017, now chato studio expands in national level with store in siamparagon, emporium and central embassy.







设计师介绍/ DESIGNER INTRODUCTION

Chato Studio 希望通过旅行带来有趣的穿着文化,并让人们的时尚触觉更现代化。人们通过旅行探索并找到能让自己身心舒畅的方式,这就说明旅行能让人们快乐和幸福,也能让自己在关键时刻逃离现实。因此 Chato Studio 能给人们的心灵带来快乐和幸福。

Chato Studio wants to bring culture of fun dressing and modernise the way people feel with fashion through traveling. Travel is the way to explore and find your own serenity. So it brings joy and happiness in mind. Giving one's own self escape from reality in the nick of time. So Chato Studio will be the part that brings joy and happiness to people' minds.



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设计师介绍/ DESIGNER INTRODUCTION

Kanapot Aunsorn 是一位对街头时装风格充满热情的当代设计师。凭借他独特而辛辣的创作,他在时装和运动装之间架起了桥梁。通过系列作品,他向"手工"制作致敬,这是他特别钟爱的艺术。正是 Kanapot Aunsorn 的洞察力、敏锐和灵感共同编织了令人难以置信的工艺感,使他的创作难以忘怀。

Kanapot Aunsorn is a contemporary Designer passionate about street couture style. With his distinctive and spicy creations, he builds bridges across couture and sportswear. Through his collections, he pays tribute to "Hand-made" work, the art in which he is particularly fond of. It is Kanapot Aunsorn' sinsight, sharpness and inspiration that together weaved the incredible sense of craftsmanship that makes his creations unforgettable.







LEISURE PROJECTS

关于我们/ABOUT

Leisure Projects 是曼谷本地男装品牌。由中央圣马丁学院的毕业生Nattapon Kanokvaleewong于2012年创立。该品牌设计理念是为现代男士打造有趣的休闲服装。该品牌的突出特点包括出人意料的风格组合、各种有趣的面料纹理和印花的使用、干净现代的服装轮廓配上年轻新奇的边角设计。

Leisure Projects is the Bangkok base menswear label . Established in 2012 by Central Saint Martin's graduated, Nattapon Kanokvaleewong. The brand is working on a design philosophy that produces fun and casual clothing for modern men. The signature of the brand including the unexpected mix of styles and the use of various interesting fabrics texture and prints under clean and modern silhouette with an edge that is young and exciting.













设计师介绍/ DESIGNER INTRODUCTION

姓名 /Name: Nattapon Kanokvaleewong 出生日期 /DOB:11:04:1988

- 中央圣马丁艺术与设计学院 产品设计学士学位 / BA in Product Design, Central Saint Martins
- 朱拉隆功大学传媒管理硕士学位 /

MA in Communication Management, Chulalongkorn University

Nattapon Kanokvaleewong 是 Leisure Projects (成 立 于 2012 年)的创始人兼设计师,品牌专为现代男士设计轻松的休闲服装,灵感来自设计师本人的日常生活和旅行经历。设计师目前还担任 Bluepin Group 旗下许多泰国知名品牌的创意人,并曾在英国 Vivienne Westwood 担任视觉采购员。

Nattapon Kanokvaleewong, a founder and designer of Leisure Projects (founded in 2012), A fun and casual clothing for modern mens, inspire from his everyday life and traveling. He is also currently working as a creative for many of Thailand's renowned brands under Bluepin Group and was a Visual Merchandiser at Vivienne Westwood, UK.

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Naken



关于我们/ABOUT

品牌诞生在曼谷。Naken是由珍妮·纳塔卡恩从伦敦马兰戈尼学院毕业后创立的一个高端在线时尚品牌。通过从现有的服装,如制服和西装中提取元素和整理细节,我们坚持作为一个可穿戴的解构品牌的概念。设计的灵感通常来自于建筑和复古服装,这些服装已经得到了深刻的发展,演变成了具有当代的外观,但与过去的经典组件相似的裁剪。Naken 契合的是寻求工艺质量的,偏爱当代斯堪的纳维亚风格的精致女性。

Born in Bangkok. Naken is a premium online fashion brand founded by Jenny Nattakarn after graduating from Istituto Marangoni London. Stands by the concept of being a wearable deconstruction brand by extracting elements and finishing details from existing garments such as uniforms and suits. Often taken inspiration from architectures and vintage garments that have been profoundly developed to bring the contemporary look yet with the past resemblance of classic components in tailoring. Naken is for sophisticated women who look for quality in craftsmanship with a contemporary Scandinavian touch.





设计师介绍/ DESIGNER INTRODUCTION

我们的时装原材料生产和制作都来自我们的本地或者邻近国家。这是为了缩短我们的供应链,以减少碳排放。以前,我们做得还不够好。出于成本计算和资源有限的考虑,100%地转变我们的整个商业计划并不总是很容易的。然而,我们不断采取措施和评估,看看我们的业务的哪一部分可以调整为更为人性化,更环保。

Our designs are either sourced + produced locally or if not from our neighbour countries. This is to shorten our supply chain in order to reduce carbon footprint. Previously, we were not doing good enough. It has not always been easy transitioning our entire business

plan to be 100% conscious due to the costing and limited resources. However, we are constantly taking steps and evaluations to see which part of our business can adapt to be more considerate to people and the environment.

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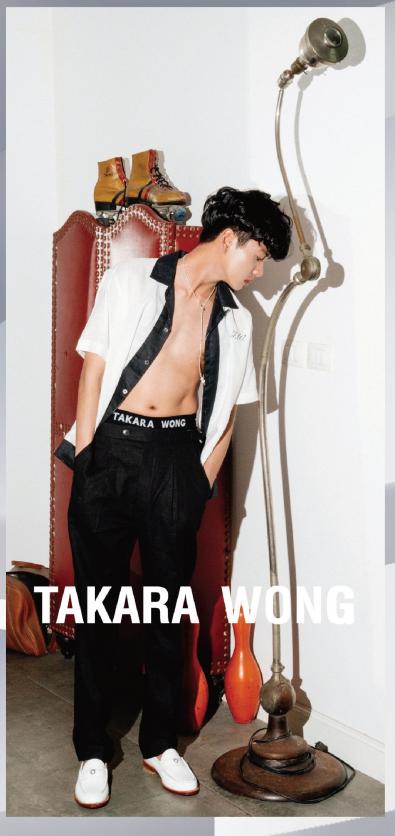








TAKARA WONG



关于我们/ABOUT

在来自世界各地不同文化和亚文化的启发下,THAKORN WANNAWONG于2015年创立了TAKARA WONG品牌。品牌秉承"试错"的理念,反复尝试不同的技术和材料,并结合空气感剪影创作作品。

TAKARA WONG 相信缺陷美,这也是品牌关注社会弱势群体和叛逆精神的原因。 TAKARA WONG 邀请您开启思想开放之旅,探索地下朋克文化、金属或滑板文化,体验每一个系列中的不同亚文化。

TAKARA WONG believes that imperfections are what make things truly interesting, that is why the brand focuses on the underdogs of society and rebellious spirits. whether exploring the underground punk culture, metal, or skateboarding culture. takara wong invites you on an open-minded journey through different subcultures in every collection.

Inspired by different cultures and subcultures from all over the world. thakorn wannawong started takara wong in 2015. The brand's philosophy revolves around the concept of "trial and error", In which they experiment with different techniques and materials over and over again combined with aerodynamic sporty silhouette that could be worn time and time again.





设计师介绍/DESIGNER INTRODUCTION

创意总监兼首席设计师"THAKORN WANNAWONG"从很小的时候起就一直对时尚和设计感兴趣,起初通过为家人打扮来展示自己的想法,后来又为他的音乐家朋友设计服装。

作为泰国文化时装学院的毕业生,Wannawong对音乐和亚文化的兴趣促使他在2015年创立了TAKARA WONG品牌。TAKARA WONG遵循中性、不分季节、叛逆的设计方向和"试错"的理念,设计出具有标志性剪影和无可挑剔的剪裁的服装作品。

Creative director and head designer "THAKORN WANNAWONG" has always been interested in fashion and design since a very young age, and started to express himself by dressing up family members and later, designing clothing for his musician friends.

A graduate from bunka fashion academy in thailand, wannawong's interest in music and subculture led him to found takara wong in 2015. takara wong follows a unisex, no season, rebellious approach to design and concept-based philosophy of "trial and error", with signature strong silhouettes and impeccable cutting.

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TAKARA WONG

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Tube Gallery by PHISIT & SAXIT

关于我们/ABOUT

前卫而多产的 Tube Gallery 公司自 1999 年成立以来,成为了新一代泰国时装的代表。两位充满活力的设计师 Saksit Pisalasupongs和 Phisit Jongnarangsin 是该品牌创始人,他们在曼谷等地区的时尚界掀起了波澜。Tube Gallery主打充满戏剧性但又有趣的设计,并提供半高级成衣定制服务。他们很自豪能够在曼谷、吉隆坡、新加坡、雅加达、北京、上海、东京、悉尼和巴黎的知名时装秀上展示他们的作品。

Tube Gallery has been established as a new generation Thai fashion house since 1999. The edgy and prolific Tube Gallery is made up of two dynamic designers Saksit Pisalasupongs and Phisit Jongnarangsin, who have made waves in the fashion scenes of Bangkok and the region. Tube Gallery is about dramatic but yet fun designs, readytowear with a touch of semi couture. They are proud to have showcased their pieces at renowned fashion shows in Bangkok, Kuala Lumpur, Singapore, Jakarta, Beijing, Shanghai, Tokyo, Sydney, and Paris.



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设计师介绍/ DESIGNER INTRODUCTION

Saksit Pisalasupongs (Saxit)

教育背景 /Education Background:

英国伦敦米德尔塞克斯大学戏剧导演硕士

M.A. in Theatre Directing, Middlesex University, London, U.K. 朱拉隆功大学政治学系公共行政系人事管理学士学位

B.A. in Personnel Management, Public Administration Department, Political Science Faculty, Chulalongkorn University

Phisit Jongnarangsin

教育背景 /Education Background:

朱拉隆功大学西方古典舞美术与应用艺术学院学士学位

B.A. in Western Classical DanceFineandApply Arts Faculty, Chulalongkorn University



VALENTIER



关于我们/ABOUT

VALENTIER 成立于 2016年, Donnawat Perkchinnaworn 为品牌创始人、创意总监 和设计师。

品牌灵感来自于干练、温柔、优雅的女性代 表形象。

Valentier 以华丽的服装传达出女性情感。 精致的蕾丝图案、复杂的刺绣和精美的面料 突出了女性的感知和渴望。

VALENTIER was founded in 2016 with designs by Donnawat Per kchinnaworn Fouder and creative director of valentier

Valentier's inspiration came from the drive to be representative of women with sophistication, femininity and sense of elegance.

Women's emotion Valentier to design silhouettes that result in a set of gorgeous clothing. With the help of fine lace patterns, intricate embroidery and beautiful fabric, Valentier aims to accentuate a women's sensation and desire.





设计师介绍/ DESIGNER INTRODUCTION

Donnawat Perkchinnaworn 毕业于诗纳卡琳威洛大学时装 设计专业。求学期间曾在泰国荣获多个奖项。

毕业后, 他曾与泰国顶尖设计师和《时尚芭莎》、《Vogue》等时尚 杂志有过合作机会。曾参加东盟级别比赛并在新加坡时装周展 示时装作品,还获得了巴黎马兰欧尼学院时尚商业奖学金。

2016年,他以"Valentier"成衣系列之名开始了自己的服装业 务,随后在2019年增加了另一个系列"Valentier Atelier",定 制婚纱、晚礼服以及 Vacay 主题度假服装系列。

Donnawat Perkchinnaworn: graduated from Fashion Design from Srinakharinwirot University. During his studies, he won many competitions in Thailand.

After graduating, he had the opportunity to work with leading Thai designers and fashion magazines Haper's Bazaar, Vogue etc. He was given the opportunity to compete at the ASEAN level and showcase his fashion show in Singapore fashion week and received a scholarship Fashion business at istituto Marangoni School, Paris.

In 2016, he decided to start his own apparel business under the name "Valentier" Ready-to-wear apparel collection before adding another line product in 2019 "Valentier Atelier" tailor-made wedding dresses and evening dresses and Vacay by Valentier vacation clothing for vacations.

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V I N N PATARARIN

关于我们/ABOUT

VINN PATARARIN 的设计理 念来自于对纺织品和建筑材料及 空间结构元素的前沿实验。是集 多学科技术于一体的时装设计, 通过现代高科技与传统科技技术 接合来展现后现代艺术。

VINN PATARARIN is a multi-disciplinary fashion design based on cutting-edge experimentation on textile and architecture with the questions of material and space. Approaching the art of post-modern craftsmanship by the technique of High-tech meets Low-tech production.



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Patararin Pongprasit 是一位艺术家和设计师。她毕业于泰国一所主要时装设计学校 Srinakharinwirot 大学,并在 Studio Bercot 继续她的高级时装设计和高级时装定制的学习。曾在 Azzedine ALAIA 的高级时装屋实习。

Vinn Chokkhatiwat is a multidisciplinary architect and designer. He finished his Master degree in design and contemporary technology at ENSCI, Les Aterlier, Paris, and he did his Bachelor degree in Architectural design in International program in Design and Architecture, Chulalongkorn University, Thailand. He did an internship at Iris van Herpen, haute couture house.

Patararin Pongprasit is an artist and a designer. She was graduated from Srinakharinwirot University, a major fashion design school in Thailand and further her education in superior fashion design and couture at Studio Bercot. She did an internships with an haute couture house named Azzedine ALAIA.





